

**FOR IMMEDIATE RELEASE**

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**E\*TRADE FINANCIAL CORPORATION ANNOUNCES UPCOMING SPEAKING  
ENGAGEMENT**

**New York, NY, June 1, 2007** – E\*TRADE FINANCIAL Corporation (NASDAQ: ETFC) will present at the upcoming Sandler O’Neill eBrokerage and Global Exchange Conference. A webcast of the presentation will be accessible through the E\*TRADE FINANCIAL Investor Relations website at <https://investor.etrade.com/investors.cfm>.

**Sandler O’Neill eBrokerage and Global Exchange Conference**

Friday, June 8, 2007  
New York, NY, at 2:30 p.m. EDT  
Mitchell H. Caplan, Chief Executive Officer

**About E\*TRADE FINANCIAL**

The E\*TRADE FINANCIAL family of companies provides financial services including trading, investing, banking and lending for retail and institutional customers. Securities products and services are offered by E\*TRADE Securities LLC (Member NASD/SIPC). Bank and lending products and services are offered by E\*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries.

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economic and political conditions, changes in consumer behavior and the introduction of competing products having technological and/or other advantages. Further information about these risks and uncertainties can be found in the information included in the annual reports previously filed by E\*TRADE Group, Inc. or E\*TRADE FINANCIAL Corporation with the SEC on Form 10-K (including information under the caption "Risk Factors") and quarterly reports on Form 10-Q.

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