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**E\*TRADE FINANCIAL CORPORATION REPORTS  
MONTHLY ACTIVITY FOR APRIL 2007**

**New York, May 16, 2007** – E\*TRADE FINANCIAL Corporation (NASDAQ: ETFC) today released its Monthly Activity Report for April. The Company's total retail client assets increased 3.5 percent sequentially to a record \$207.6 billion. End of period margin debt balances increased 0.5 percent sequentially to \$7.1 billion, with average margin debt balances increasing 1.3 percent to just over \$7.1 billion. Total Daily Average Revenue Trades ("DARTs") increased 8.8 percent sequentially to 171,078. Gross new retail accounts for the month totaled 121,156 – resulting in total end of period retail accounts of 4,578,703.

"Our investment in growing high quality customer accounts continues to generate solid returns," said R. Jarrett Lilien, President and Chief Operating Officer, E\*TRADE FINANCIAL Corporation. "By attracting, retaining and migrating a greater number of customers into our target segment, we continue to generate solid engagement and broader relationships across the key drivers of our business."

(more)

## Monthly Activity Data

	Apr-07	Mar-07	Apr-07 vs. Mar-07	Qtr Ended 3/31/07	Apr-07 vs. Qtr Ended 3/31/07
Trading days	20.0	22.0	N.M.	61.0	N.M.
<u>DARTs</u>					
US	143,974	129,596	11.1 %	141,238	1.9 %
International	27,104	27,717	(2.2)%	28,798	(5.9)%
Total DARTs	171,078	157,313	8.8 %	170,036	0.6 %
<u>Market Making</u>					
Equity shares traded (MM)	21,844	17,093	27.8 %	47,425	N.M.
Average revenue capture per 1,000 equity shares	\$0.434	\$0.639	(32.1)%	\$0.576	(24.7)%
<u>Gross New Retail Accounts</u>					
Investing/trading accounts	71,633	52,363	N.M.	170,672	N.M.
Deposit/lending accounts	49,523	61,594	N.M.	179,547	N.M.
Total gross new retail accounts	121,156	113,957	N.M.	350,219	N.M.
<u>End of Period Retail Accounts</u>					
Investing/trading accounts	3,620,366	3,613,762	0.2 %	3,613,762	0.2 %
Deposit/lending accounts	958,337	932,782	2.7 %	932,782	2.7 %
Total end of period retail accounts	4,578,703	4,546,544	0.7 %	4,546,544	0.7 %
End of period margin debt (\$MM)	\$7,067	\$7,032	0.5 %	\$7,032	0.5 %
Average margin debt (\$MM)	\$7,113	\$7,023	1.3 %	\$6,910	2.9 %
<u>Retail Client Assets (\$MM)</u>					
Client assets in investing/trading accounts	\$181,237	\$174,674	3.8 %	\$174,674	3.8 %
Client assets in deposit accounts	26,316	25,809	2.0 %	25,809	2.0 %
Total retail client assets	\$207,553	\$200,483	3.5 %	\$200,483	3.5 %

Historical monthly metric data from January 2003 to April 2007 can be found on the E\*TRADE FINANCIAL investor relations site at [www.etrade.com](http://www.etrade.com).

### About E\*TRADE FINANCIAL

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