

### FOR IMMEDIATE RELEASE

### **E\*TRADE Financial Media Relations**

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### E\*TRADE Financial Investor Relations

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### E\*TRADE FINANCIAL CORPORATION ANNOUNCES FOURTH QUARTER AND FULL YEAR 2012 RESULTS

### Fourth Quarter Results

- Net loss of \$186 million, or \$0.65 loss per share on total net revenue of \$468 million
- Gain on securities revenue of \$62 million, including gains related to securities sold to reduce asset balances as a result of the reduction of approximately \$1 billion in wholesale funding obligations, which resulted in a loss of \$28 million included in loss on early extinguishment of debt
- Provision for loan losses of \$74 million
- Refinance of \$1.3 billion of corporate debt, which resulted in a \$257 million loss on early extinguishment of debt
- Balance sheet contraction of \$3.0 billion, primarily driven by approximately \$3.6 billion in deleveraging and \$0.5 billion of customer net buying
- Daily Average Revenue Trades (DARTs) of 128.000
- Net new brokerage accounts of 10,000
- Net new brokerage assets of \$2.3 billion; end of period customer assets of \$201 billion

#### Full Year 2012 Performance

- Net loss of \$113 million, or \$0.39 loss per share
- Total net revenue of \$1.9 billion
- Provision for loan losses of \$355 million
- DARTs of 138,000
- Net new brokerage accounts of 120,000
- Net new brokerage assets of \$10.4 billion

**NEW YORK, January 24, 2013** – E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced results for its fourth quarter ended December 31, 2012, reporting a net loss of \$186 million, or \$0.65 loss per share. This compares with a net loss of \$29 million, or \$0.10 loss per share in the prior quarter, and a net loss of \$6 million, or \$0.02 loss per share in the fourth quarter of 2011. The Company reported total net revenue of \$468 million for the fourth quarter of 2012, compared with \$490 million in the prior quarter and \$475 million in the fourth quarter of 2011.

During the quarter, the Company's income tax benefit included approximately \$38 million of expense related primarily to a recent change to the California tax code and its impact on certain state deferred tax assets.

"While 2012 was characterized by a retrenchment of the retail investor, our brokerage business remained resilient," said Matthew Audette, CFO. "Our net new assets and accounts surpassed 2011 levels as we continued to grow the franchise and made solid early progress in the retirement and investing segment. Additionally, we strengthened the financial position of the firm by executing on several elements of our long-term Strategic and Capital Plan. We deleveraged our balance sheet, improved our Bank capital ratios, refinanced \$1.3 billion in expensive corporate debt and identified over \$100 million of cost reductions. We look forward to building on this momentum during 2013."

On January 17, E\*TRADE's Board of Directors announced the appointment of Paul Idzik as Chief Executive Officer, effective January 22.

"E\*TRADE has built a lasting and iconic brand trusted by traders and investors alike, allowing the brokerage franchise to strengthen in the midst of a difficult economic environment," said Paul Idzik, CEO. "I am enthusiastic about this opportunity and look forward to leading this company during its next phase of growth."

E\*TRADE reported DARTs of 128,000 during the quarter, a decrease of one percent from the prior quarter and a decrease of nine percent versus the same quarter a year ago. DARTs for the full year were 138,000, down from 157,000 in 2011.

At quarter end, the Company reported 4.5 million customer accounts, which included 2.9 million brokerage accounts. Net new brokerage accounts were 10,000 during the quarter compared with 18,000 in the prior quarter and 10,000 in the fourth quarter of 2011. For the full year, net new brokerage accounts totaled 120,000, compared with 99,000 in 2011.

The Company ended the quarter with \$201 billion in total customer assets, compared with \$204 billion at the end of the third quarter and \$172 billion at the end of 2011.

During the quarter, customers added \$2.3 billion in net new brokerage assets, totaling \$10.4 billion for the full year. Brokerage related cash increased by \$1.3 billion to \$33.9 billion during the period, while customers were net buyers of approximately \$0.5 billion of securities. Margin receivables averaged \$5.8 billion in the quarter, up four percent sequentially and up 18 percent year over year.

Net operating interest income for the fourth quarter was \$260 million, down from \$261 million in the prior quarter and \$289 million a year ago. Fourth quarter results reflected a net interest spread of 2.38 percent on average interest-earning assets of \$42.9 billion, compared with a net interest spread of 2.28 percent on average interest-earning assets of \$44.9 billion in the prior quarter.

Commissions, fees and service charges, principal transactions, and other revenue in the fourth quarter were \$151 million, compared with \$153 million in the prior quarter and \$156 million in the fourth quarter of 2011. Average commission per trade for the quarter was \$11.10, compared to \$11.24 in the prior quarter, and \$10.80 in the fourth quarter of 2011.

Total operating expenses for the quarter decreased \$4 million sequentially to \$285 million. For the year, operating expenses were \$1.2 billion.

In December, the Company completed a refinance of its 12.50% Springing Lien Notes due 2017 and its 7.875% Senior Notes due 2015, using the net proceeds from a \$1.305 billion issuance of new Senior Notes. The new Senior Notes were issued in two tranches - \$505 million of 6.0% notes due 2017, and \$800 million of 6.375% notes due 2019. The transaction, which resulted in a pre-tax loss of \$257 million on early extinguishment of debt, lowered the Company's annual debt servicing costs by approximately \$70 million on a pre-tax basis.

Total assets ended the quarter at \$47.4 billion, decreasing \$3.0 billion from the prior quarter, as the Company completed deleveraging actions of approximately \$3.6 billion. Deleveraging included approximately \$2.6 billion in brokerage-related customer cash directed to third party institutions, consisting of \$1.2 billion in sweep deposits; \$0.9 billion in customer payables; and \$0.5 billion from newly-opened accounts. Additionally, approximately \$1 billion in wholesale funding obligations were reduced in the quarter, resulting in a pre-tax loss of \$28 million on early extinguishment of debt. The corresponding reduction to assets resulted in a gain on sale of securities, included in the \$62 million of total net gains recorded during the quarter.

The Company's loan portfolio ended the quarter at \$10.6 billion, contracting \$557 million from the prior quarter and a reduction of \$2.6 billion from the year ago quarter, primarily related to \$455 million and \$1.9 billion of paydowns for the respective periods. Fourth quarter provision for loan losses decreased from \$141 million in the prior quarter to \$74 million.

Net charge-offs in the quarter were \$102 million, a decrease of \$57 million from the prior quarter. The allowance for loan losses at quarter-end was \$481 million, down \$28 million from the previous quarter.

For the Company's entire loan portfolio, special mention delinquencies increased five percent sequentially, and total at-risk delinquencies increased one percent versus the third quarter. As compared to the year-ago period, special mention delinquencies declined 27 percent and total at-risk delinquencies declined 28 percent.

As of December 31, 2012, the Company reported consolidated Tier 1 leverage and risk-based ratios<sup>(1)</sup> of 5.5 percent and 13.7 percent, respectively; down from 5.8 percent and 14.3 percent in the prior period. The Company's consolidated Tier 1 common ratio<sup>(2)</sup> ended the quarter at 10.3 percent, down from 10.9 percent in the prior period. E\*TRADE Bank ended the quarter with Tier 1 leverage<sup>(3)</sup> and total risk-based capital ratios of 8.7 percent and 20.6 percent, up from 7.9 percent and 19.3 percent, respectively, at the end of the prior period.

Historical metrics and financials can be found on the E\*TRADE Financial Investor Relations website at investor.etrade.com.

The Company will host a conference call to discuss the results beginning at 5:00 p.m. EST today. This conference call will be available to domestic participants by dialing 800-709-0218 and international participants by dialing 212-231-2910. A live audio webcast and replay of this conference call will also be available at <a href="investor.etrade.com">investor.etrade.com</a>.

### About E\*TRADE Financial

The E\*TRADE Financial family of companies provides financial services including online brokerage and related banking products and services to retail investors. Specific business

segments include Trading and Investing and Balance Sheet Management. Securities products and services are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Bank products and services are offered by E\*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries and affiliates. More information is available at <a href="https://www.etrade.com">www.etrade.com</a>. ETFC-E

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### **Important Notices**

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Forward-Looking Statements: The statements contained in this news release that are forward looking, including statements regarding our growth in net new assets and accounts, progress in the retirement and investing segment, strengthening the financial position of the firm, deleveraging of the balance sheet, capital ratio improvement and cost saves, are based on current expectations that are subject to a number of uncertainties and risks, and actual results may differ materially. The uncertainties and risks include, but are not limited to, our potential inability to reduce our balance sheet and costs, potential changes in market activity, anticipated changes in the rate of new customer acquisition and in rate of net acquisition of brokerage accounts and assets, macro trends of the economy in general and the residential real estate market, instability in the consumer credit markets and credit trends, increased mortgage loan delinquency and default rates, portfolio growth, portfolio seasoning and resolution through collections, sales or charge-offs, the uncertainty surrounding the foreclosure process, and the potential negative regulatory consequences resulting from the implementation of financial regulatory reform as well as from actions by or potentially more restrictive policies or interpretations of the Federal Reserve and the Office of the Comptroller of the Currency or other regulators. Further information about these risks and uncertainties can be found in the annual, quarterly, and current reports on Form 10-K, Form 10-Q, and Form 8-K previously filed by E\*TRADE Financial Corporation with the Securities and Exchange Commission (including information in these reports under the caption "Risk Factors"). Any forward-looking statement included in this release speaks only as of the date of this communication; the Company disclaims any obligation to update any information.

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### Financial Statements

# E\*TRADE FINANCIAL CORPORATION AND SUBSIDIARIES Consolidated Statement of Income (In thousands, except per share amounts) (Unaudited)

	Three Mon			Twelve Mor	
	2012		2011	2012	2011
Revenue:					
Operating interest income	\$ 320,340	\$	366,519	\$ 1,371,098	\$ 1,532,339
Operating interest expense	 (60,109)		(77,261)	 (286,033)	 (312,380)
Net operating interest income	 260,231		289,258	 1,085,065	 1,219,959
Commissions	86,675		94,553	377,843	436,243
Fees and service charges	30,194		27,153	122,170	130,452
Principal transactions	25,594		24,682	93,156	105,359
Gains on loans and securities, net	61,798		32,547	200,366	120,233
Net impairment	(5,729)		(2,765)	(16,925)	(14,907)
Other revenues	 8,893		9,582	 37,821	 39,260
Total non-interest income	 207,425		185,752	 814,431	 816,640
Total net revenue	 467,656		475,010	 1,899,496	 2,036,599
Provision for loan losses	74,410		123,036	354,637	440,614
Operating expense:					
Compensation and benefits	80,108		88,673	352,725	333,646
Clearing and servicing	30,387		33,957	128,635	147,052
Advertising and market development	29,295		36,530	139,451	145,172
FDIC insurance premiums	30,341		25,154	117,240	105,442
Professional services	25,631		24,940	86,321	89,672
Occupancy and equipment	18,825		17,842	74,346	68,840
Communications	18,016		17,623	73,054	67,335
Depreciation and amortization	22,229		21,939	90,616	89,583
Amortization of other intangibles	6,296		6,538	25,183	26,151
Facility restructuring and other exit activities	4,174		1,650	7,689	7,706
Other operating expenses	20,056		29,414	66,825	154,305
Total operating expense	285,358		304,260	 1,162,085	1,234,904
Income before other income (expense) and income tax expense					
(benefit)	107,888		47,714	382,774	361,081
Other income (expense):					
Corporate interest income	35		13	90	702
Corporate interest expense	(43,984)		(44,959)	(179,877)	(177,829)
Gains on sales of investments, net	1		6	18	44
Gains (losses) on early extinguishment of debt	(284,653)		-	(335,261)	3,091
Equity in income (loss) of investments and venture funds	 (482)		(1,956)	 1,292	 (1,759)
Total other income (expense)	 (329,083)		(46,896)	 (513,738)	 (175,751)
Income (loss) before income tax expense (benefit)	(221,195)		818	(130,964)	185,330
Income tax expense (benefit)	 (35,136)		7,164	 (18,381)	 28,629
Net income (loss)	\$ (186,059)	\$_	(6,346)	\$ (112,583)	\$ 156,701
Basic earnings (loss) per share	\$ (0.65)	\$	(0.02)	\$ (0.39)	\$ 0.59
Diluted earnings (loss) per share	\$ (0.65)	\$	(0.02)	\$ (0.39)	\$ 0.54
Shares used in computation of per share data:					
Basic	286,016		285,153	285,748	267,291
Diluted	286,016		285,153	285,748	289,822

### E\*TRADE FINANCIAL CORPORATION AND SUBSIDIARIES

# Consolidated Statement of Income (In thousands, except per share amounts) (Unaudited)

		Tł	ree N	Months Ende	ed	
	Dec	ember 31, 2012	Sep	tember 30, 2012	Dec	ember 31, 2011
Revenue:						
Operating interest income	\$	320,340	\$	333,977	\$	366,519
Operating interest expense		(60,109)		(73,100)		(77,261)
Net operating interest income		260,231		260,877		289,258
Commissions		86,675		90,424		94,553
Fees and service charges		30,194		30,915		27,153
Principal transactions		25,594		22,177		24,682
Gains on loans and securities, net		61,798		78,977		32,547
Net impairment		(5,729)		(2,395)		(2,765)
Other revenues		8,893		9,060		9,582
Total non-interest income		207,425		229,158		185,752
Total net revenue		467,656		490,035		475,010
Provision for loan losses		74,410		141,019		123,036
Operating expense:						
Compensation and benefits		80,108		94,790		88,673
Clearing and servicing		30,387		30,856		33,957
Advertising and market development		29,295		26,001		36,530
FDIC insurance premiums		30,341		31,342		25,154
Professional services		25,631		20,421		24,940
Occupancy and equipment		18,825		19,423		17,842
Communications		18,016		17,560		17,623
Depreciation and amortization		22,229		23,044		21,939
Amortization of other intangibles		6,296		6,296		6,538
Facility restructuring and other exit activities		4,174		2,350		1,650
Other operating expenses		20,056		16,950		29,414
Total operating expense		285,358		289,033		304,260
Income before other income (expense) and income tax expense (benefit)		107,888		59,983		47,714
Other income (expense):		•		•		
Corporate interest income		35		21		13
Corporate interest expense		(43,984)		(45,483)		(44,959)
Gains on sales of investments, net		(40,504)		18		(44,555)
Losses on early extinguishment of debt		(284,653)		(50,608)		-
Equity in loss of investments and venture funds		(482)		(234)		(1,956)
Total other income (expense)	-	(329,083)		(96,286)		(46,896)
Income (loss) before income tax expense (benefit)		(221,195)		(36,303)		818
Income tax expense (benefit)		(35,136)		(7,678)		7,164
Net loss	\$	(186,059)	\$	(28,625)	\$	(6,346)
14011033	Ψ	(100,000)	Ψ	(20,020)	Ψ	(0,040)
Basic loss per share	\$	(0.65)	\$	(0.10)	\$	(0.02)
Diluted loss per share	\$	(0.65)	\$	(0.10)	\$	(0.02)
Shares used in computation of per share data:						
Basic		286,016		285,850		285,153
Diluted		286,016		285,850		285,153

# E\*TRADE FINANCIAL CORPORATION AND SUBSIDIARIES Consolidated Balance Sheet (In thousands, except share data) (Unaudited)

	D	ecember 31, 2012	Se	eptember 30, 2012	De	ecember 31, 2011
ASSETS						
Cash and equivalents	\$	2,761,494	\$	2,825,012	\$	2,099,839
Cash required to be segregated under federal or other regulations		376,898		1,434,330		1,275,587
Trading securities		101,270		107,378		54,372
Available-for-sale securities		13,443,020		14,925,459		15,651,493
Held-to-maturity securities		9,539,948		9,684,568		6,079,512
Margin receivables		5,804,041		5,608,253		4,826,256
Loans receivable, net		10,098,723		10,627,434		12,332,807
Investment in FHLB stock		67,400		128,944		140,183
Property and equipment, net		288,170		294,517		299,693
Goodwill		1,934,232		1,934,232		1,934,232
Other intangibles, net		260,622		266,918		285,805
Other assets		2,710,921		2,518,560		2,960,673
Total assets	\$	47,386,739	\$	50,355,605	\$	47,940,452
LIABILITIES AND SHAREHOLDERS' EQUITY						
Liabilities:						
Deposits	\$	28,392,552	\$	29,127,826	\$	26,459,985
Securities sold under agreements to repurchase		4,454,661		4,609,117		5,015,499
Customer payables		4,964,922		6,013,640		5,590,858
FHLB advances and other borrowings		1,260,916		2,325,846		2,736,935
Corporate debt		1,764,982		1,505,466		1,493,552
Other liabilities		1,644,236		1,679,856		1,715,673
Total liabilities		42,482,269		45,261,751		43,012,502
Shareholders' equity:						
Common stock, \$0.01 par value, shares authorized: 400,000,000 at December 31, 2012, September 30, 2012 and December 31, 2011, shares issued						
and outstanding: 286,114,334 at December 31, 2012, 286,056,306 at September 30, 2012 and 285,368,075 at December 31, 2011		2,861		2,861		2,854
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Additional paid-in-capital		7,319,257		7,316,057		7,306,862
Accumulated deficit		(2,107,720)		(1,921,661)		(1,995,137)
Accumulated other comprehensive loss	_	(309,928)		(303,403)		(386,629)
Total shareholders' equity	•	4,904,470	¢	5,093,854	Ф.	4,927,950
Total liabilities and shareholders' equity	Ф	47,386,739	\$	50,355,605	\$	47,940,452

### Segment Reporting

	ding and vesting	nce Sheet nagement	Corporate/ Other	Elim	ninations <sup>(4)</sup>	Total
			(In thousands)			
Revenue:						
Operating interest income	\$ 153,296	\$ 249,634	\$ -	\$	(82,590)	\$ 320,340
Operating interest expense	 (5,282)	 (137,417)			82,590	 (60,109)
Net operating interest income	 148,014	 112,217			-	 260,231
Commissions	86,675	-	-		-	86,675
Fees and service charges	29,727	467	-		-	30,194
Principal transactions	25,594	-	-		-	25,594
Gains (losses) on loans and securities, net	(12)	61,993	(183)		-	61,798
Net impairment	-	(5,729)	-		-	(5,729)
Other revenues	 7,676	 1,217			-	 8,893
Total non-interest income	 149,660	 57,948	(183)		-	 207,425
Total net revenue	 297,674	 170,165	(183)		-	467,656
Provision for loan losses	-	74,410	-		-	74,410
Operating expense:						
Compensation and benefits	58,958	3,303	17,847		-	80,108
Clearing and servicing	16,575	13,812	-		-	30,387
Advertising and market development	29,293	2	-		-	29,295
FDIC insurance premiums	-	30,341	-		-	30,341
Professional services	16,010	174	9,447		-	25,631
Occupancy and equipment	16,669	425	1,731		-	18,825
Communications	17,208	336	472		-	18,016
Depreciation and amortization	17,987	169	4,073		-	22,229
Amortization of other intangibles	6,296	-	-		-	6,296
Facility restructuring and other exit activities	-	-	4,174		-	4,174
Other operating expenses	 10,085	 3,636	6,335		-	 20,056
Total operating expense	 189,081	 52,198	44,079		-	 285,358
Segment income (loss) before other income (expense)	 108,593	 43,557	(44,262)		-	107,888
Other income (expense):						
Corporate interest income	-	-	35		-	35
Corporate interest expense	-	-	(43,984)		-	(43,984)
Gains on sale of investments, net	-	-	1		-	1
Losses on early extinguishment of debt	-	-	(284,653)		-	(284,653)
Equity in loss of investments and venture funds	-	<u>-</u>	(482)		-	(482)
Total other income (expense)	-	-	(329,083)		-	(329,083)
Segment income (loss)	\$ 108,593	\$ 43,557	\$ (373,345)	\$	-	\$ (221,195)

		Т	0, 2012				
	ding and		nce Sheet agement	Corporate/ Other	Elin	ninations <sup>(4)</sup>	Total
				(In thousands)			
Revenue:							
Operating interest income	\$ 165,523	\$	264,977	\$ -	\$	(96,523)	\$ 333,977
Operating interest expense	 (8,718)		(160,905)			96,523	 (73,100)
Net operating interest income	 156,805		104,072			-	 260,877
Commissions	90,424		-	-		-	90,424
Fees and service charges	30,311		604	-		-	30,915
Principal transactions	22,177		-	-		-	22,177
Gains (losses) on loans and securities, net	3		78,980	(6)		-	78,977
Net impairment	-		(2,395)	-		-	(2,395)
Other revenues	7,747		1,313			-	 9,060
Total non-interest income	 150,662		78,502	(6)		-	 229,158
Total net revenue	 307,467		182,574	(6)			 490,035
Provision for loan losses	-		141,019	-		-	141,019
Operating expense:							
Compensation and benefits	61,994		4,442	28,354		-	94,790
Clearing and servicing	17,409		13,447	-		-	30,856
Advertising and market development	26,000		1	-		-	26,001
FDIC insurance premiums	-		31,342	-		-	31,342
Professional services	7,218		388	12,815		-	20,421
Occupancy and equipment	17,381		453	1,589		-	19,423
Communications	16,819		330	411		-	17,560
Depreciation and amortization	18,946		167	3,931		-	23,044
Amortization of other intangibles	6,296		-	-		-	6,296
Facility restructuring and other exit activities	-		-	2,350		-	2,350
Other operating expenses	 8,400		2,634	5,916		-	16,950
Total operating expense	180,463		53,204	55,366		-	289,033
Segment income (loss) before other income (expense)	127,004		(11,649)	(55,372)		-	59,983
Other income (expense):							
Corporate interest income	-		-	21		-	21
Corporate interest expense	-		-	(45,483)		-	(45,483)
Gains on sale of investments, net	-		-	18		-	18
Losses on early extinguishment of debt	-		-	(50,608)		-	(50,608)
Equity in loss of investments and venture funds	-		-	(234)		-	(234)
Total other income (expense)	 -		-	(96,286)		-	 (96,286)
Segment income (loss)	\$ 127,004	\$	(11,649)	\$ (151,658)	\$	-	\$ (36,303)

		1	Three Month	s Ended Decen	nber 3	31, 2011			
	ding and		nce Sheet agement	Corporate/ Other	Elii	minations <sup>(4)</sup>		Total	
				(In thousands)					
Revenue:				,					
Operating interest income	\$ 190,804	\$	300,227	\$ 5	\$	(124,517)	\$	366,519	
Operating interest expense	(10,893)		(190,885)	-		124,517		(77,261)	
Net operating interest income	179,911		109,342	5		-		289,258	
Commissions	94,553		-	-		-		94,553	
Fees and service charges	26,783		370	-		-		27,153	
Principal transactions	24,682		-	-		-		24,682	
Gains (losses) on loans and securities, net	340		32,275	(68)		-		32,547	
Net impairment	-		(2,765)	-		-		(2,765)	
Other revenues	7,783		1,799	-		-		9,582	
Total non-interest income	154,141		31,679	(68)		-		185,752	
Total net revenue	334,052		141,021	(63)		-		475,010	
Provision for loan losses	 -		123,036	-		-		123,036	
Operating expense:									
Compensation and benefits	66,412		4,221	18,040		-		88,673	
Clearing and servicing	16,175		17,782	-		-		33,957	
Advertising and market development	36,492		38	-		-		36,530	
FDIC insurance premiums	-		25,154	-		-		25,154	
Professional services	14,120		729	10,091		-		24,940	
Occupancy and equipment	16,725		572	545		-		17,842	
Communications	16,853		369	401		-		17,623	
Depreciation and amortization	17,468		193	4,278		-		21,939	
Amortization of other intangibles	6,538		-	-		-		6,538	
Facility restructuring and other exit activities	-		-	1,650		-		1,650	
Other operating expenses	2,096		11,211	16,107		-		29,414	
Total operating expense	192,879		60,269	51,112		-		304,260	
Segment income (loss) before other income (expense)	141,173		(42,284)	(51,175)		-		47,714	
Other income (expense):									
Corporate interest income	-		-	13		-		13	
Corporate interest expense	-		-	(44,959)		-		(44,959)	
Gains on sales of investments, net	-		-	6		-		6	
Equity in loss of investments and venture funds	-		-	(1,956)		-		(1,956)	
Total other income (expense)	_		-	(46,896)	•	-		(46,896)	
Segment income (loss)	\$ 141,173	\$	(42,284)	\$ (98,071)	\$	-	\$	818	

### Key Performance Metrics<sup>(5)</sup>

Corporate Metrics		etr ended 12/31/12		tr ended 9/30/12	Qtr ended 12/31/12 vs. 9/30/12	-	tr ended 12/31/11	Qtr ended 12/31/12 vs. 12/31/11
Operating margin % <sup>(6)</sup> Consolidated		23 %		12 %	11 %		10 %	40.07
Trading and Investing		23 % 36 %		12 % 41 %	/1 % (5)%		10 % 42 %	13 % (6)%
Balance Sheet Management		26 %		N.M.	N.M.		N.M.	N.M.
Employees		2,988		3,086	(3)%		3,240	(8)%
Consultants and other		100		100	0 %		167	(40)%
Total headcount		3,088		3,186	(3)%		3,407	(9)%
Book value per share	\$	17.14	\$	17.81	(4)%	\$	17.27	(1)%
Tangible book value per share <sup>(7)</sup>	\$	10.50	\$	11.17	(6)%	\$	10.44	1 %
Corporate cash (\$MM)	\$	407.6	\$	430.8	(5)%	\$	484.4	(16)%
Enterprise net interest spread (basis points) <sup>(8)</sup>		238		228	4 %		266	(11)%
Enterprise interest-earning assets, average (\$MM)	\$	42,882	\$	44,853	(4)%	\$	42,565	1 %
Earnings before interest, taxes, depreciation & amortization ("EBITDA") (\$MM)								
Net loss	\$	(186.1)	\$	(28.6)	N.M.	\$	(6.3)	N.M.
Income tax expense (benefit)		(35.1)		(7.7)	N.M.		7.2	N.M.
Depreciation & amortization		28.5		29.3	(3)%		28.4	0 %
Corporate interest expense	_	44.0	_	45.5	(3)%	_	45.0	(2)%
EBITDA	\$	(148.7)	\$	38.5	N.M.	\$	74.3	N.M.
Interest coverage <sup>(9)</sup>		(3.4)		0.8	N.M.		1.7	N.M.
Bank earnings before taxes and before credit losses (\$MM) <sup>(10)</sup>	\$	137.6	\$	145.9	(6)%	\$	174.9	(21)%
Trading and Investing Metrics								
Trading days		61.0		62.5	N.M.		62.5	N.M.
DARTS		128,009		128,701	(1)%		140,059	(9)%
Total trades (MM)		7.8		8.0	(3)%		8.8	(11)%
Average commission per trade	\$	11.10	\$	11.24	(1)%	\$	10.80	3 %
End of period margin receivables (\$B)	\$	5.8	\$	5.6	4 %	\$	4.8	21 %
Average margin receivables (\$B)	\$	5.8	\$	5.6	4 %	\$	4.9	18 %

Trading and Investing Metrics (continued)	-	r ended 2/31/12		tr ended 9/30/12	Qtr ended 12/31/12 vs. 9/30/12	-	etr ended 12/31/11	Qtr ended 12/31/12 vs. 12/31/11
Gross new brokerage accounts		81,285		79,534	2 %		75,953	7 %
Gross new stock plan accounts		63,934		55,539	15 %		40,802	57 %
Gross new banking accounts		2,381		3,492	(32)%		4,497	(47)%
Closed accounts		(117,119)		(114,044)	N.M.		(111,945)	N.M.
Net new accounts		30,481		24,521	N.M.		9,307	N.M.
Net new brokerage accounts		10,339		18,247	N.M.		10,196	N.M.
Net new stock plan accounts		28,754		14,538	N.M.		8,326	N.M.
Net new banking accounts		(8,612)		(8,264)	N.M.		(9,215)	N.M.
Net new accounts		30,481		24,521	N.M.		9,307	N.M.
End of period brokerage accounts	2	2,903,191		2,892,852	0 %		2,783,012	4 %
End of period stock plan accounts	•	1,147,594		1,118,840	3 %		1,070,414	7 %
End of period banking accounts		429,272		437,884	(2)%		463,568	(7)%
End of period total accounts	4	1,480,057		4,449,576	1 %		4,316,994	4 %
Annualized brokerage account attrition rate <sup>(11)</sup>		9.8%		8.5%	N.M.		9.5%	N.M.
Customer Assets (\$B)								
Security holdings	\$	138.7	\$	141.2	(2)%	\$	118.1	17 %
Customer payables (cash)		5.0		6.0	(17)%		5.6	(11)%
Customer cash balances held by third parties <sup>(12)</sup>		7.6		4.7	62 %		3.5	117 %
Unexercised stock plan customer options (vested)		21.5		23.1	(7)%		18.8	14 %
Customer assets in brokerage and stock plan accounts		172.8		175.0	(1)%		146.0	18 %
Sweep deposits		21.3		21.9	(3)%		18.6	15 %
Savings, transaction and other		7.1		7.2	(1)%		7.8	(9)%
Customer assets in banking accounts		28.4		29.1	(2)%		26.4	8 %
Total customer assets	_\$_	201.2	\$	204.1	(1)%	\$	172.4	17 %
Net new brokerage assets (\$B) <sup>(13)</sup>	\$	2.3	\$	1.9	N.M.	\$	1.7	N.M.
Net new banking assets (\$B) <sup>(13)</sup>		(0.1)		(0.2)	N.M.		_	N.M.
Net new customer assets (\$B) <sup>(13)</sup>	\$	2.2	\$	1.7	N.M.	\$	1.7	N.M.
Disclosions related each (CD)	\$	33.9	\$	32.6	4 %	\$	27.7	22 %
Brokerage related cash (\$B) Other customer cash and deposits (\$B)	Ф	33.9 7.1	Ф	32.0 7.2	(1)%	Ф	7.8	(9)%
Total customer cash and deposits (\$B)	\$	41.0	\$	39.8	3 %	\$	35.5	(9)% 15 %
rotal castorial cash and appears (\$\pi_2\$)	•		•	00.0	0 70	Ψ	00.0	70 70
Unexercised stock plan customer options (unvested) (\$B)	\$	46.7	\$	48.4	(4)%	\$	38.2	22 %
Customer net (purchase) / sell activity (\$B)	\$	(0.5)	\$	2.2	N.M.	\$	0.9	N.M.
Market Making								
Equity shares traded (MM)		101,465		105,282	(4)%		73,597	38 %
Average revenue capture per 1,000 equity shares	\$	0.248	\$	0.207	20 %	\$	0.328	(24)%
% of Bulletin Board equity shares to total equity shares		93.0%		93.5%	(1)%		91.0%	2 %

Balance Sheet Management Metrics	 r ended 2/31/12	tr ended 0/30/12	Qtr ended 12/31/12 vs. 9/30/12	tr ended 2/31/11	Qtr ended 12/31/12 vs. 12/31/11
Loans receivable (\$MM)					
Average loans receivable	\$ 11,092	\$ 11,711	(5)%	\$ 13,623	(19)%
Ending loans receivable, net	\$ 10,099	\$ 10,627	(5)%	\$ 12,333	(18)%
Loan performance detail (all loans, including TDRs) (\$MM)					
One- to Four-Family					
Current	\$ 4,858	\$ 5,122	(5)%	\$ 5,756	(16)%
30-89 days delinquent	233	210	11 %	295	(21)%
90-179 days delinquent	95	 108	(12)%	 136	(30)%
Total 30-179 days delinquent	328	318	3 %	431	(24)%
180+ days delinquent (net of \$145M, \$157M and \$226M in charge-offs for	070	000	( <del>7</del> )0(	450	(00)0(
Q412, Q312 and Q411, respectively)	 279	 300	(7)%	 458	(39)%
Total delinquent loans <sup>(14)</sup>	607	 618	(2)%	 889	(32)%
Gross loans receivable <sup>(15)</sup>	\$ 5,465	\$ 5,740	(5)%	\$ 6,645	(18)%
Home Equity					
Current	\$ 4,065	\$ 4,277	(5)%	\$ 5,073	(20)%
30-89 days delinquent	90	99	(9)%	154	(42)%
90-179 days delinquent	 64	 65	(2)%	 100	(36)%
Total 30-179 days delinquent	154	164	(6)%	254	(39)%
180+ days delinquent (net of \$23M, \$23M and \$20M in charge-offs for Q412,					
Q312 and Q411, respectively)	41	 42	(2)%	 58	(29)%
Total delinquent loans <sup>(14)</sup>	195	 206	(5)%	 312	(38)%
Gross loans receivable <sup>(15)</sup>	\$ 4,260	\$ 4,483	(5)%	\$ 5,385	(21)%
Consumer and Other					
Current	\$ 829	\$ 892	(7)%	\$ 1,104	(25)%
30-89 days delinquent	19	18	6 %	18	6 %
90-179 days delinquent	6	 3	100 %	 4	50 %
Total 30-179 days delinquent	25	21	19 %	22	14 %
180+ days delinquent	-	-	N.M.	-	N.M.
Total delinquent loans	25	 21	19 %	22	14 %
Gross loans receivable <sup>(15)</sup>	\$ 854	\$ 913	(6)%	\$ 1,126	(24)%
Total Loans Receivable					
Current	\$ 9,752	\$ 10,291	(5)%	\$ 11,933	(18)%
30-89 days delinquent	342	327	5 %	467	(27)%
90-179 days delinquent	 165	 176	(6)%	 240	(31)%
Total 30-179 days delinquent	507	503	1 %	707	(28)%
180+ days delinquent	 320	 342	(6)%	516	(38)%
Total delinquent loans <sup>(14)</sup>	827	845	(2)%	1,223	(32)%
Total gross loans receivable <sup>(15)</sup>	\$ 10,579	\$ 11,136	(5)%	\$ 13,156	(20)%

Balance Sheet Management Metrics (continued)		ended 2/31/12	 r ended /30/12	Qtr ended 12/31/12 vs. 9/30/12	 r ended 2/31/11	Qtr ended 12/31/12 vs. 12/31/11
TDR performance detail (\$MM) <sup>(16)</sup>						
One- to Four-Family TDRs						
Current	\$	927	\$ 849	9 %	\$ 767	21 %
30-89 days delinquent		119	95	25 %	88	35 %
90-179 days delinquent		49	40	23 %	33	48 %
Total 30-179 days delinguent		168	 135	24 %	121	39 %
180+ days delinquent (net of \$76M, \$47M and \$40M in charge-offs for Q412	,					
Q312 and Q411, respectively)		134	80	68 %	 85	58 %
Total delinquent TDRs		302	215	40 %	206	47 %
TDRs	\$	1,229	\$ 1,064	16 %	\$ 973	26 %
Home Equity TDRs						
Current	\$	232	\$ 215	8 %	\$ 352	(34)%
30-89 days delinquent		17	18	(6)%	51	(67)%
90-179 days delinquent		8	9	(11)%	35	(77)%
Total 30-179 days delinquent		25	27	(7)%	86	(71)%
180+ days delinquent (net of \$12M, \$4M and \$2M in charge-offs for Q412,				. ,		. ,
Q312 and Q411, respectively)		20	 6	233 %	 8	150 %
Total delinquent TDRs		45	33	36 %	 94	(52)%
TDRs	\$	277	\$ 248	12 %	\$ 446	(38)%
Total TDRs						
Current	\$	1,159	\$ 1,064	9 %	\$ 1,119	4 %
30-89 days delinquent		136	113	20 %	139	(2)%
90-179 days delinquent		57	49	16 %	68	(16)%
Total 30-179 days delinquent		193	162	19 %	207	(7)%
180+ days delinquent		154	86	79 %	93	66 %
Total delinquent TDRs		347	248	40 %	300	16 %
TDRs	\$	1,506	\$ 1,312	15 %	\$ 1,419	6 %

	December 31, 2012										
	Mod	ifications	Bank	ruptcies	Tot	al TDRs					
TDR reconciliation (\$MM) <sup>(16)</sup>	<u> </u>										
One- to Four-Family TDRs											
Current	\$	838	\$	89	\$	927					
30-89 days delinquent		105		14		119					
90-179 days delinquent		44		5		49					
Total 30-179 days delinquent		149		19		168					
180+ days delinquent		79		55		134					
Total delinquent TDRs		228		74		302					
TDRs	\$	1,066	\$	163	\$	1,229					
Home Equity TDRs											
Current	\$	196	\$	36	\$	232					
30-89 days delinquent		15		2		17					
90-179 days delinquent		6		2		8					
Total 30-179 days delinquent		21		4		25					
180+ days delinquent		7		13		20					
Total delinquent TDRs		28		17		45					
TDRs	\$	224	\$	53	\$	277					
Total TDRs											
Current	\$	1,034	\$	125	\$	1,159					
30-89 days delinquent		120		16		136					
90-179 days delinquent		50		7		57					
Total 30-179 days delinquent		170		23		193					
180+ days delinquent		86	-	68		154					
Total delinquent TDRs		256		91		347					
TDRs	\$	1,290	\$	216	\$	1,506					

Capital Metrics	tr ended 2/31/12	er ended 9/30/12	Qtr ended 12/31/12 vs. 9/30/12	tr ended 2/31/11	Qtr ended 12/31/12 vs. 12/31/11
E*TRADE Bank					
Tier 1 leverage ratio (3)(17)	8.7 %	7.9 %	0.8 %	7.8 %	0.9 %
Tier 1 risk-based capital ratio <sup>(17)</sup>	19.3 %	18.0 %	1.3 %	16.0 %	3.3 %
Total risk-based capital ratio <sup>(17)</sup>	20.6 %	19.3 %	1.3 %	17.3 %	3.3 %
Tier 1 common ratio <sup>(17)(18)</sup>	19.3 %	18.0 %	1.3 %	16.0 %	3.3 %
E*TRADE Bank excess Tier 1 capital (\$MM) <sup>(17)</sup>	\$ 1,595.1	\$ 1,327.5	20 %	\$ 1,188.1	34 %
E*TRADE Bank excess Tier 1 risk-based capital (\$MM) <sup>(17)</sup>	\$ 2,594.6	\$ 2,428.3	7 %	\$ 2,086.9	24 %
E*TRADE Bank excess risk-based capital (\$MM) <sup>(17)</sup>	\$ 2,063.5	\$ 1,876.7	10 %	\$ 1,516.1	36 %
E*TRADE Financial					
Tier 1 leverage ratio <sup>(1)</sup>	5.5 %	5.8 %	(0.3)%	5.7 %	(0.2)%
Tier 1 risk-based capital ratio <sup>(1)</sup>	12.5 %	13.0 %	(0.5)%	11.4 %	1.1 %
Total risk-based capital ratio <sup>(1)</sup>	13.7 %	14.3 %	(0.6)%	12.7 %	1.0 %
Tier 1 common ratio <sup>(2)</sup>	10.3 %	10.9 %	(0.6)%	9.4 %	0.9 %

Activity in Allowance for Loan Los	se	s						
		Thre	е Мо	nths Ended	Dece	ember 31, 2	2012	
	On	e- to Four-			Co	nsumer		<u>.</u>
		Family	Hor	ne Equity	an	d Other		Total
				(In thou	sands	s)		
Allowance for loan losses, ending 9/30/12	\$	206,400	\$	260,889	\$	40,993	\$	508,282
Provision for loan losses		9,586		57,981		6,843		74,410
Charge-offs, net		(32,049)		(61,537)		(8,355)		(101,941)
Allowance for loan losses, ending 12/31/12	\$	183,937	\$	257,333	\$	39,481	\$	480,751
		Three	e Moi	nths Ended	Sept	ember 30,	2012	2
	On	e- to Four-			Ċo	nsumer		
		Family	Hor	ne Equity	an	d Other		Total
				(In thou	sands	<u>s)</u>		
Allowance for loan losses, ending 6/30/12	\$	215,934	\$	266,883	\$	42,939	\$	525,756
Provision for loan losses		24,702		105,022		11,295		141,019
Charge-offs, net		(34,236)		(111,016)		(13,241)		(158,493)
Allowance for loan losses, ending 9/30/12	\$	206,400	\$	260,889	\$	40,993	\$	508,282
		Thre	е Мо	nths Ended	Dece	ember 31, 2	2011	
	On	e- to Four-			Co	nsumer		
		Family	Hor	ne Equity	an	d Other		Total
				(In thou	sands	s)		
Allowance for loan losses, ending 9/30/11	\$	311,451	\$	454,042	\$	54,562	\$	820,055
Provision for loan losses		52,547		66,269		4,220		123,036
Charge-offs, net		(49,811)		(57,023)		(13,441)		(120, 275)
Allowance for loan losses, ending 12/31/11	\$	314,187	\$	463,288	\$	45,341	\$	822,816

### Specific Valuation Allowance Activity (19)

			As c	of December 31,	2012		
	Recorded Investment in					Specific Valuation	_
	Modifications		Recorded	Specific	Net Investment	Allowance as a	Total
	before charge-		Investment in	Valuation	in	% of	Expected
	offs	Charge-offs	Modifications	Allowance	Modifications	Modifications	Losses <sup>(20)</sup>
			`	ollars in thousand	ds)		
One- to four-family	\$ 1,383,254	\$ (317,085)	\$ 1,066,169	\$ (89,684)	\$ 976,485	8%	29%
Home equity	382,663	(159,244)	223,419	(81,690)	141,729	37%	63%
Total	\$ 1,765,917	\$ (476,329)	\$ 1,289,588	\$ (171,374)	\$ 1,118,214	13%	37%
			As o	f September 30,	. 2012		
	Recorded				,	Specific	
	Investment in					Valuation	
	Modifications		Recorded	Specific	Net Investment	Allowance as a	Total
	before charge-		Investment in	Valuation	in	% of	Expected
	offs	Charge-offs	Modifications	Allowance	Modifications	Modifications	Losses <sup>(20)</sup>
			(D	ollars in thousand	ds)		
One- to four-family	\$ 1,374,800	\$ (311,122)	\$ 1,063,678	\$ (98,628)	\$ 965,050	9%	30%
Home equity	405,302	(156,809)	248,493	(92,702)	155,791	37%	62%
Total	\$ 1,780,102	\$ (467,931)	\$ 1,312,171	\$ (191,330)	\$ 1,120,841	15%	37%
			As o	of December 31,	2011		
	Recorded			· ·		Specific	
	Investment in					Valuation	
	Modifications		Recorded	Specific	Net Investment	Allowance as a	Total
	before charge-		Investment in	Valuation	in	% of	Expected
	offs	Charge-offs	Modifications	Allowance	Modifications	Modifications	Losses <sup>(20)</sup>
			(D	ollars in thousand	ds)		
One- to four-family	\$ 1,209,361	\$ (236,408)	\$ 972,953	\$ (101,188)	\$ 871,765	10%	28%
Home equity	490,421	(44,482)	445,939	(218,955)	226,984	49%	55%
Total	\$ 1,699,782	\$ (280,890)	\$ 1,418,892	\$ (320,143)	\$ 1,098,749	23%	35%

### Average Enterprise Balance Sheet Data

	Three Months Ended										
	D	ecember 31, 201	2	Sep	tember 30, 2012	12					
	·	Operating			Operating						
	Average	Interest	Average	Average	Interest	Average					
	Balance	Inc./Exp.	Yield/Cost	Balance	Inc./Exp.	Yield/Cost					
Enterprise interest-earning assets:			(In thous	sands)							
Loans <sup>(21)</sup>	\$ 11,099,147	\$ 113,223	4.08%	\$ 11,727,325	\$ 118,747	4.05%					
Available-for-sale securities	13,584,735	73,542	2.17%	14,992,705	82,959	2.21%					
Held-to-maturity securities	9,605,213	61,387	2.56%	8,984,586	61,923	2.76%					
Margin receivables	5,785,166	57,214	3.93%	5,604,036	55,465	3.94%					
Cash and equivalents	1,677,106	999	0.24%	2,268,833	1,219	0.21%					
Segregated cash	566,531	133	0.09%	693,057	115	0.07%					
Securities borrowed and other	563,838	11,432	8.07%	582,746	11,897	8.12%					
Total enterprise interest-earning assets	\$ 42,881,736	317,930	2.96%	\$ 44,853,288	332,325	2.96%					
Enterprise interest-bearing liabilities:											
Deposits	\$ 27,807,088	3,204	0.05%	\$ 28,631,403	5,885	0.08%					
Customer payables	5,678,243	2,049	0.14%	5,646,155	2,839	0.20%					
Securities sold under agreements to repurchase	4,601,941	37,145	3.16%	4,709,203	40,136	3.34%					
FHLB advances and other borrowings	1,777,594	17,652	3.89%	2,622,282	24,153	3.60%					
Securities loaned and other	707,570	22	0.01%	705,235	30	0.02%					
Total enterprise interest-bearing liabilities	\$ 40,572,436	60,072	0.58%	\$ 42,314,278	73,043	0.68%					
Enterprise net interest income/spread <sup>(8)</sup>		\$ 257,858	2.38%		\$ 259,282	2.28%					

Three Months Ended

	D	ecember 31, 2011	
		Operating	
	Average	Interest	Average
	Balance	Inc./Exp.	Yield/Cost
Enterprise interest-earning assets:	<del></del>	(In thousands)	
Loans <sup>(21)</sup>	\$ 13,630,858	\$ 155,104	4.55%
Available-for-sale securities	15,118,778	101,700	2.69%
Held-to-maturity securities	5,347,207	42,684	3.19%
Margin receivables	4,924,505	51,155	4.12%
Cash and equivalents	1,622,995	774	0.19%
Segregated cash	1,324,309	310	0.09%
Securities borrowed and other	596,543	13,423	8.93%
Total enterprise interest-earning assets	\$ 42,565,195	365,150	3.43%
Enterprise interest-bearing liabilities:	•		
Deposits	\$ 25,859,600	8,650	0.13%
Customer payables	5,522,278	2,343	0.17%
Securities sold under agreements to repurchase	5,078,591	39,164	3.02%
FHLB advances and other borrowings	2,733,340	26,702	3.82%
Securities loaned and other	573,105	365_	0.25%
Total enterprise interest-bearing liabilities	\$ 39,766,914	77,224	0.77%
Enterprise net interest income/spread(8)	-	\$ 287.926	2.66%

### Reconciliation from Enterprise Net Interest Income to Net Operating Interest Income

	Inree Months Ended								
	December 31, 2012			tember 30,	Dec	ember 31,			
				2012		2011			
			(In th	housands)					
Enterprise net interest income	\$	257,858	\$	259,282	\$	287,926			
Taxable equivalent interest adjustment (22)		(212)		(298)		(291)			
Earnings on customer cash held by third parties and other (23)		2,585		1,893		1,623			
Net operating interest income	\$ 260,231		\$	260,877	\$	289,258			

### **Explanation of Non-GAAP Measures and Certain Metrics**

Management believes that tangible book value per share, corporate cash, EBITDA, interest coverage, Bank earnings before taxes and before credit losses, E\*TRADE Bank Tier 1 common ratio and E\*TRADE Financial ratios are appropriate measures for evaluating the operating and liquidity performance of the Company. Management believes that adjusting GAAP measures by excluding or including certain items is helpful to investors and analysts who may wish to use some or all of this information to analyze the Company's current performance, prospects and valuation. Management uses non-GAAP information internally to evaluate operating performance and in formulating the budget for future periods.

### **Tangible Book Value per Share**

Tangible book value per share represents shareholders' equity less goodwill (net of related deferred tax liability) and other intangible assets divided by common stock outstanding. The Company believes that tangible book value per share is a measure of the Company's capital strength. See endnote (7) for a reconciliation of this non-GAAP measure to the comparable GAAP measure.

### **Corporate Cash**

Corporate cash represents cash held at the parent company as well as cash held in certain subsidiaries that can distribute cash to the parent company without any regulatory approval. The Company believes that corporate cash is a useful measure of the parent company's liquidity as it is the primary source of capital above and beyond the capital deployed in regulated subsidiaries. See the Company's financial statements and "Management's Discussion and Analysis of Results of Operations and Financial Condition" that will be included in the periodic report the Company expects to file with the SEC with respect to the financial periods discussed herein for a reconciliation of this non-GAAP measure to the comparable GAAP measure.

#### **EBITDA**

EBITDA represents net income (loss) before taxes, depreciation and amortization and corporate interest expense. Management believes that EBITDA provides a useful additional measure of the Company's performance by excluding certain non-cash charges and expenses that are not directly related to the performance of the business.

### **Interest Coverage**

Interest coverage represents EBITDA divided by corporate interest expense. Management believes that by excluding the charges and expenses that are excluded from EBITDA, interest coverage provides a useful additional measure of the Company's ability to continue to meet interest obligations and liquidity needs. See endnote (9) for a reconciliation of this non-GAAP measure to the comparable GAAP measure.

### **Bank Earnings Before Taxes and Before Credit Losses**

Bank earnings before taxes and before credit losses represents the pre-tax earnings of E\*TRADE Bank's holding company, ETB Holdings, Inc. ("Bank") before provision for loan losses, gains on loans and securities, net, net impairment and losses on early extinguishment of wholesale borrowings. This metric shows the amount of earnings that the Bank, after accruing for the interest expense on its trust preferred securities, generates each quarter prior to credit related losses, primarily provision and losses on securities. Management believes this non-GAAP measure is useful to investors and analysts as it is an indicator of the level of credit related losses the Bank can absorb without causing a decline in E\*TRADE Bank's excess risk-based capital. See endnote (10) for a reconciliation of this non-GAAP measure to the comparable GAAP measure.

#### E\*TRADE Bank Tier 1 Common Ratio and E\*TRADE Financial Ratios

E\*TRADE Financial ratios, including Tier 1 leverage, Tier 1 risk-based capital and total risk-based capital ratios, are based on the Federal Reserve regulatory minimum well-capitalized threshold. E\*TRADE Bank's and E\*TRADE Financial's Tier 1 common ratios are defined as the Tier 1 capital less elements of Tier 1 capital that are not in the form of common equity, such as trust preferred securities, divided by total risk-weighted assets. Management believes these ratios are an important measure of E\*TRADE Bank's and the Company's capital strength. See endnotes (1), (2) and (18) for reconciliations of these non-GAAP measures to the comparable GAAP measures.

It is important to note these metrics and other non-GAAP measures may involve judgment by management and should be considered in addition to, not as a substitute for, or superior to, net income (loss), consolidated statements of cash flows, or other measures of financial performance prepared in accordance with GAAP. For additional information on the adjustments to these non-GAAP measures, please see the Company's financial statements and "Management's Discussion and Analysis of Results of Operations and Financial Condition" that will be included in the periodic report the Company expects to file with the SEC with respect to the financial periods discussed herein.

#### **ENDNOTES**

(1) The Tier 1 leverage, Tier 1 risk-based capital and total risk-based capital ratios at E\*TRADE Financial are Q412 estimates based on the Federal Reserve regulatory minimum well-capitalized requirements. E\*TRADE Financial is not currently subject to capital requirements; however, the implementation of holding company capital requirements are expected to become effective within the next three years as a result of the Dodd-Frank Act. Management believes this ratio is an important measure of the Company's capital strength and has begun to track this ratio internally, using the current capital guidelines that apply to bank holding companies. The Tier 1 leverage, Tier 1 risk-based capital and total risk-based capital ratios are calculated as follows (dollars in thousands):

		Q4 2012		Q3 2012		Q4 2011
Shareholders' equity	\$	4,904,470	\$	5,093,854	\$	4,927,950
DEDUCT:						
Losses in OCI on AFS debt securities and cash flow hedges, net of tax		(315,369)		(307,587)		(389,623)
Goodwill and other intangible assets, net of deferred tax liabilities		1,899,365		1,897,547		1,947,488
ADD:						
Qualifying restricted core capital elements (TRUPs)		433,000		433,000		433,000
Subtotal		3,753,474		3,936,894		3,803,085
DEDUCT:		4 070 040		4 050 404		4 004 004
Disallowed servicing assets and deferred tax assets		1,278,912		1,259,101		1,331,001
Tier 1 capital		2,474,562		2,677,793		2,472,084
ADD: Allowable allowance for loan losses		251,842		261,589		277,665
Total capital	\$	2,726,404	Ф	2,939,382	\$	2,749,749
Total Capital	Ψ	2,720,404	Ψ	2,939,302	Ψ	2,743,743
Total average assets	\$	48,152,713	\$	49,400,750	\$	46,964,166
DEDUCT:	•	-, - , -	•	.,,	•	.,,
Goodwill and other intangible assets, net of deferred tax liabilities		1,899,365		1,897,547		1,947,488
Subtotal		46,253,348		47,503,203		45,016,678
DEDUCT:						
Disallowed servicing assets and deferred tax assets	_	1,278,912	_	1,259,101		1,331,001
Average total assets for leverage capital purposes	_\$_	44,974,436	\$	46,244,102	\$	43,685,677
(-)						
Total risk-weighted assets <sup>(a)</sup>	\$	19,854,479	\$	20,614,990	\$	21,668,053
Tier 1 leverage ratio (Tier 1 capital / Average total assets for leverage capital						
purposes)		5.5%		5.8%		5.7%
Tier 1 capital / Total risk-weighted assets		12.5%		13.0%		11.4%
Total capital / Total risk-weighted assets		13.7%		14.3%		12.7%

(a) Under the regulatory guidelines for risk-based capital, on-balance sheet assets and credit equivalent amounts of derivatives and off-balance sheet items are assigned to one of several broad risk categories according to the obligor or, if relevant, the guarantor or the nature of any collateral. The aggregate dollar amount in each risk category is then multiplied by the risk weight associated with that category. The resulting weighted values from each of the risk categories are aggregated for determining total risk-weighted assets.

(2) The Tier 1 common ratio at E\*TRADE Financial is a Q412 estimate and is a non-GAAP measure. Management believes this ratio is an important measure of the Company's capital strength. The Tier 1 common ratio is calculated as follows (dollars in thousands):

	Q4 2012		Q3 2012		Q4 2011	
Shareholders' equity	\$	4,904,470	\$ 5,093,854	\$	4,927,950	
DEDUCT:						
Losses in OCI on AFS debt securities and cash flow hedges, net of tax		(315,369)	(307,587)		(389,623)	
Goodwill and other intangible assets, net of deferred tax liabilities		1,899,365	1,897,547		1,947,488	
Subtotal		3,320,474	3,503,894		3,370,085	
DEDUCT:						
Disallowed servicing assets and deferred tax assets		1,278,912	1,259,101		1,331,001	
Tier 1 common	\$	2,041,562	\$ 2,244,793	\$	2,039,084	
Total risk-weighted assets	\$	19,854,479	\$ 20,614,990	\$	21,668,053	
Tier 1 common ratio (Tier 1 common / Total risk-weighted assets)		10.3%	10.9%		9.4%	

(3) In Q112, the Company transitioned from reporting under the OTS reporting requirements to reporting under the OCC reporting requirements. The Tier 1 leverage ratio in this release is the OCC Tier 1 leverage ratio for Q412 and Q312 and the OTS Tier 1 capital ratio previously

reported for Q411. The OTS Tier 1 capital ratio and OCC Tier 1 leverage ratio are both calculated using total adjusted assets.

- (4) Reflects elimination of transactions between Trading and Investing and Balance Sheet Management segments, which includes deposit and intercompany transfer pricing arrangements.
- (5) Amounts and percentages may not calculate due to rounding.
- (6) Operating margin is the percentage of net revenue that results in income (loss) before other income (expense) and income taxes. The percentage is calculated by dividing income (loss) before other income (expense) and income taxes by total net revenue.
- (7) The following tables provide a reconciliation of GAAP book value and book value per share to non-GAAP tangible book value and tangible book value per share (dollars in thousands, except per share amounts):

	 Q4 2012	Q3 2012	Q4 2011
Book value	\$ 4,904,470	\$ 5,093,854	\$ 4,927,950
Less: Goodwill and other intangibles, net	(2,194,854)	(2,201,150)	(2,220,037)
Less: Deferred tax liability related to goodwill	 295,489	303,603	272,549
Tangible book value	\$ 3,005,105	\$ 3,196,307	\$ 2,980,462
	Q4 2012	Q3 2012	Q4 2011
Book value per share	\$ 17.14	\$ 17.81	\$ 17.27
Less: Goodwill and other intangibles, net per share	(7.67)	(7.70)	(7.78)
Less: Deferred tax liability related to goodwill per share	 1.03	1.06	0.95
Tangible book value per share	\$ 10.50	\$ 11.17	\$ 10.44

- (8) Enterprise net interest spread is the taxable equivalent rate earned on average enterprise interest-earning assets less the rate paid on average enterprise interest-bearing liabilities, excluding corporate interest-earning assets and liabilities and customer cash held by third parties.
- (9) Interest coverage represents the ratio of the Company's EBITDA to its corporate interest expense. The interest coverage ratio based on the Company's net loss was (4.2), (0.6), and (0.1) for the three months ended December 31, 2012, September 30, 2012, and December 31, 2011, respectively.
- (10) Bank earnings before taxes and before credit losses represents the pre-tax earnings of E\*TRADE Bank's holding company, ETB Holdings, Inc. ("Bank") before provision for loan losses, gains on loans and securities, net, net impairment and losses on early extinguishment of wholesale borrowings. This metric shows the amount of earnings that the Bank, after accruing for the interest expense on its trust preferred securities, generates each quarter prior to credit related losses, primarily provision and loss on securities. Management believes this non-GAAP measure is useful to investors and analysts as it is an indicator of the level of credit related losses the Bank can absorb without causing a decline in E\*TRADE Bank's excess risk-based capital<sup>(a)</sup>. Below is a reconciliation of Bank earnings before taxes and before credit losses from income (loss) before income taxes (dollars in thousands):

	Q4 2012	Q3 2012	Q4 2011
Income (loss) before income taxes	\$ (221,195) \$	(36,303)	\$ 818
Add back:			
Non-bank loss before income tax benefit <sup>(b)</sup>	312,701	67,156	80,839
Provision for loan losses	74,410	141,019	123,036
Gains on loans and securities, net	(61,798)	(78,977)	(32,547)
Net impairment	5,729	2,395	2,765
Losses on early extinguishment of wholesale borrowings	 27,776	50,608	
Bank earnings before taxes and before credit losses	\$ 137,623 \$	145,898	\$ 174,911

<sup>(</sup>a) Excess risk-based capital is the excess capital that E\*TRADE Bank has compared to the regulatory minimum well-capitalized threshold.

- (11) The brokerage account attrition rate is calculated by dividing attriting brokerage accounts, which are gross new brokerage accounts less net new brokerage accounts, by total brokerage accounts at the previous period end. This rate is presented on an annualized basis.
- (12) Customer cash balances held by third parties are held outside E\*TRADE Financial and include money market funds and sweep deposit accounts at unaffiliated financial institutions.
- (13) Net new customer assets are total inflows to all new and existing customer accounts less total outflows from all closed and existing customer accounts. The net new banking assets and net new brokerage assets metrics treat asset flows between E\*TRADE entities in the same manner as unrelated third party accounts.
- (14) Delinquent loans include charge-offs for loans that are in bankruptcy or are 180 days past due which have been written down to their expected recovery value. The following table shows the total amount of charge-offs on loans that are still held by the Company as of the periods presented (dollars in millions):

	Q4 20	)12	Q3 2012	Q4 2011
One- to four-family	\$	457	\$ 463	\$ 458
Home equity		307	310	148
Total charge-offs	\$	764	\$ 773	\$ 606

- (15) Includes unpaid principal balances and premiums (discounts).
- (16) The TDR loan performance detail is a subset of the Company's total loan performance. TDRs include loan modifications performed under the Company's modification programs. Beginning in Q412, reported TDRs also included loans that have been charged-off due to the Company receiving notification of bankruptcy if the loan has not been modified previously by the Company.
- (17) E\*TRADE Bank capital ratios and excess capital amounts are Q412 estimates based on the regulatory minimum well-capitalized threshold. Below is a reconciliation of beginning to ending E\*TRADE Bank excess risk-based capital for the guarterly periods presented:

<sup>(</sup>b) Non-bank loss represents all of the Company's subsidiaries, including Corporate, but excluding the Bank.

	Q4 2012	Q3 2012	Q4 2011
Beginning E*TRADE Bank excess risk-based capital (\$MM)	\$ 1,877 \$	1,686	\$ 1,537
Bank earnings before taxes and before credit losses	138	146	175
Provision for loan losses	(74)	(141)	(123)
Loan portfolio run-off <sup>(a)</sup>	17	1	51
Margin decrease (increase)	(20)	20	34
Capital upstream <sup>(b)</sup>	(58)	-	-
Changes in disallowed deferred tax assets	19	88	(145)
Other capital changes (c)	165	77	(13)
Ending E*TRADE Bank excess risk-based capital (\$MM)	\$ 2,064 \$	1,877	\$ 1,516

<sup>(</sup>a) The capital release from loan portfolio run-off includes the decrease in risk-based capital required for the one- to four-family, home equity and consumer loan portfolios.

(18) The Tier 1 common ratio at E\*TRADE Bank is a Q412 estimate and is a non-GAAP measure. Management believes this ratio is an important measure of E\*TRADE Bank's capital strength. The E\*TRADE Bank Tier 1 common ratio is calculated as follows (dollars in thousands):

	Q4 2012		Q3 2012		Q4 2011
E*TRADE Bank shareholder's equity	\$	5,703,018	\$ 5,676,026	\$	5,445,234
DEDUCT:					
Losses in OCI on AFS debt securities and cash flow hedges, net of tax		(315,369)	(307,371)		(392,951)
Goodwill and other intangible assets, net of deferred tax liabilities		1,600,457	1,607,376		1,656,176
Subtotal		4,417,930	4,376,021		4,182,009
DEDUCT:					
Disallowed servicing assets and deferred tax assets		655,687	735,083		830,149
Deduction for low-level recourse and residual interests		-	-		13,242
E*TRADE Bank Tier 1 common	\$	3,762,243	\$ 3,640,938	\$	3,338,618
E*TRADE Bank total risk-weighted assets	\$	19,461,264	\$ 20,211,214	\$	20,862,432
E*TRADE Bank tier 1 common ratio (Tier 1 common / Total risk-weighted assets)		19.3%	18.0%		16.0%

- (19) Modifications are a subset of TDRs, and represent loan modifications performed under the Company's modification programs. They do not include loans that have been charged-off due to the Company receiving notification of bankruptcy if the loan has not been modified previously by the Company.
- (20) The total expected losses on modifications includes both the previously recorded chargeoffs and the specific valuation allowance.
- (21) Excludes loans to customers on margin.
- (22) Gross-up for tax-exempt securities.
- (23) Includes interest earned on average customer assets of \$5.9 billion, \$3.9 billion, and \$3.7 billion for the quarters ended December 31, 2012, September 30, 2012, and December 31, 2011, respectively, held by third parties outside E\*TRADE Financial, including money market funds and sweep deposit accounts at unaffiliated financial institutions.

<sup>(</sup>b) Represents cash flows to and from the parent company.

<sup>(</sup>c) Represents the capital impact related to changes in other risk-weighted assets.